



# Indiana Arborist Association Annual Conference Registration Brochure

Register Early  
&  
Save  
\$50

Marriott Inn -Indianapolis, IN  
January 19-21, 2010

## Registration Information

Register early and save! The Early Bird registration deadline is December 18, 2009. All registration forms accompanied by full payment and received before the December 18th deadline will qualify for the early bird discount rate.

## Cancellation Policy

All cancellations must be submitted in writing by January 8, 2010 to qualify for a full refund. No refunds will be made after January 8, 2010.

## Registration Instructions

- Print or type and complete all sections of the registration form.
- Use one form per registrant.
- Make checks payable to the Indiana Arborist Association
- Full time students must include a copy of their student identification with their registration form to receive the student registration rate.
- Registration will not be accepted without full payment (check or credit card) or purchase order number.
- Purchase orders are accepted in advance from US Government agencies only. You must include the purchase order number on the registration form.

## Online

For Credit Card and Purchase Orders Only. We apologize that PayPal is not available this year.  
[www.indiana-arborist.org](http://www.indiana-arborist.org)

## Fax

(765) 496-2422

## Mail

Lindsey Purcell  
Department Forestry & Natural Resources  
Purdue University  
195 Marsteller Street  
West Lafayette, IN 47907-2033

## Hotel Accommodations

The Indiana Arborist Association Annual Conference will be held at the Marriott Inn in Indianapolis, Indiana. Special rates have been secured for conference attendees at the hotel. Please refer to the Indiana Arborist Association Conference when making reservations to obtain the conference rate.

Reservations must be made on or before December 15, 2009 to ensure the special conference room rate.

Marriott Inn  
7202 East 21<sup>st</sup> Street  
Indianapolis, IN 46219

Reservations (317) 352-1231 or 1-800-225-9290

Room rate: \$97 (including tax)

\*\*\*Smoking Rooms are available at the La Quinta Inn, located next door to the Marriott.

\*\*\*Additional Non-Smoking Rooms are available at the Fairfield Inn located next door to the Marriott.

La Quinta Inn  
7304 East 21<sup>st</sup> Street  
Indianapolis, IN 46219

Fairfield Inn & Suites by Marriott® Indianapolis East  
7110 E. 21st Street  
Indianapolis, IN 46219



# Conference Agenda At-A-Glance

2010 Indiana Arborist Association Conference,  
Indianapolis

Track 1	Agency, Institutional, & Municipal
Track 2	Utility
Track 3	Commercial
Track 4	Ornamental

## TUESDAY, January 19, 2010

8:00 am - 8:30 am	Registration		
9:00 am - 12:00 pm	Up By Roots (Part 1) - Soil & Tree Biology <i>James Urban, FASLA</i>	CPR American Red Cross	Climbing for Efficiency & Safety (Part 1) <i>Michael Tain</i>
12:00 pm - 1:30 pm	Lunch On Your Own		
1:30 pm - 4:00 pm	Up By Roots (Part 2) - Soil Solutions <i>James Urban, FASLA (Ends at 3:00pm)</i>	First Aid American Red Cross	Climbing for Efficiency & Safety (Part 2) <i>Michael Tain</i>
4:00 pm - 6:00 pm	IAA Board of Directors Meeting		

## WEDNESDAY, January 20, 2010

7:30 am - 5:00 pm	Registration			
7:30 am - 8:30 am	Continental Breakfast on Trade Show Floor			
8:30 am - 9:15 am	Exhibits Open	Cost/Benefits Ratio of Conserving Trees During Construction <i>Laura Jull</i>	Blue Sky & Sleepless Nights: Creating NERC-Compliant Rights-of-Way <i>Dale Hopkins</i>	Urban Wood Utilization <i>Ed Cesa</i>
9:15 am - 10:00 am		How to be Your Own Media Mogul <i>Jo Ellen Meyers-Sharp</i>	GIS Tracking of Vehicles/Equipment <i>Jim Orr</i>	Electrical Hazard Awareness <i>Jim Craner</i>
10:00 am - 11:00 am		Break with Exhibitors		
11:00 am - 11:45 am		Community Benefits of Green Infrastructure <i>Linda Prokopy</i>	Certification in Utility Arboriculture <i>Derek Vannice</i>	Running a Business in a Tough Economy <i>Maria Marshall</i>
11:45 am - 2:30 pm		Indiana Arborist Association Luncheon & Awards <i>Keynote Speaker - Lane Ralph</i> Thirty-Year Perspective on Trees in Indiana		
2:30 pm - 3:30 pm		Ashes to Ashes: Alternative Species to Use in the Aftermath of Emerald Ash Borer <i>Laura Jull</i>		
3:30 pm - 4:00 pm		Break		
4:00 pm - 5:00 pm		Sustainable Sites: Do You Have the Initiative? <i>Nick Kuhn</i>		
5:00 pm - 10:00 pm		Indiana Arborist Association Reception with Exhibitors		

NAME BADGES WILL BE REQUIRED AT ALL TIMES TO ENTER THE TRADE SHOW, PRESENTATIONS AND MEALS

**RAM.**  
Restaurant & Brewery



Indiana Arborist Association Annual Conference

# Wednesday Night Festivities

**Come Join the Fun, Support the TREE Fund, & Indiana Arborist Association Programs**

Events Include:

- Beer Tasting from RAM Brewery
- Bluegrass Music & Jam Session with the White Lightning Boys (bring an instrument)
- Euchre Tournament
- Cornhole



**TREE FUND**

Tree Research & Education Endowment Fund



White Lightning Boys

THURSDAY, January 21, 2010

7:30 am - 5:00 pm	Registration		
7:00 am - 8:00 am	Continental Breakfast on Trade Show Floor		
8:00 am - 9:00 am	Exhibits Open	<b>Getting the Most out of Your Herbicide Program Through Properly Maintained Spray Equipment</b> <i>Randy Denhart &amp; Dan Matteson</i>	<b>Update on 1000 Canker Diseases of Black Walnut</b> <i>Tom Creswell</i>
9:00 am - 10:00 am		<b>Herbicides &amp; their Role in Managing Unwanted Vegetation in Right-of-Way, Aquatic, Turf, Ornamental &amp; Forestry Settings</b> <i>Dave Krause</i>	<b>Invasive Plant Species: Problems, Management Challenges, &amp; Outlook for the Future</b> <i>Jeff Dukes</i>
10:00 am - 10:45 am		Break with Exhibitors	
10:45 am - 11:45 am		<b>Herbicide Employee Training Program: Becoming Familiar with Your Company's Pest Management Practices</b> <i>David Jay</i>	<b>Getting the Most out of Your Herbicide Program Through Properly Maintained Spray Equipment</b> <i>Randy Denhart &amp; Dan Matteson</i>
11:45 am - 2:00 pm		Indiana Arborist Association Luncheon, Raffle & Silent Auction Wrap-Up	
2:00 pm - 3:00 pm	<b>Emerald Ash Borer</b> <i>Cliff Sadof</i>		
3:00 pm - 3:30 pm	Break		
3:30 pm - 4:30 pm	<b>Fish Kills</b> <i>Fred Whitford</i>		
5:00 pm - 6:00 pm	Indiana Arborist Association Board of Directors Meeting		
4:30 pm - 5:00 pm	Certification Exam Check-In		
5:00 pm - 8:30 pm	ISA Certified Arborist , Utility, Municipal Specialist & BCMA Exams		

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## IAA CONFERENCE REFERRAL DISCOUNT

If you refer an exhibitor to the Indiana Arborist Association conference that has not been an exhibitor in the last three years and they register to be an exhibitor at our 2010 conference you will receive a \$50 registration discount or a free one day hotel room. Please send referral with contact information to Greg Ressler at:  
 4325 W. 200 N. Tipton, IN 46072 fax: 815-371-4134 email: greg@tcdvm.com

**2010 Indiana Arborist Association Annual Conference  
REGISTRATION FORM**

PERSONAL INFORMATION (Please print)					
Last Name:		First Name:		Middle Initial:	
Preferred Name on Badge:					
Please send membership information to (check one): <input type="checkbox"/> Home <input type="checkbox"/> Business			Daytime Phone No.:	Fax No.:	
Home Address:			Business Address:		
City:	State:	Zip:	City	State:	Zip:
Employer:			Email:		

MEMBERSHIP DUES If you register to become a member of IAA on this registration form, you will receive the IAA conference member rate	On or Before 12/18/09	After 12/18/09	TOTAL
2010 IAA Membership Dues	\$40	---	
PRE-CONFERENCE FEES (TUESDAY ONLY) These fees are separate and additional to the full conference rate			
Up By Roots - Jim Urban	\$100	\$150	
First Aid & CPR (Full Day)	\$75	\$112.50	
CPR (Tuesday Morning)	\$40	\$60	
First Aid (Tuesday Afternoon)	\$40	\$60	
Climbing for Efficiency & Safety - Michael Tain	\$100	\$150	
FULL CONFERENCE (WEDNESDAY & THURSDAY ONLY) These fees do not include the pre-conference fees Continental breakfast & lunch provided			
IAA Member Rate	\$250	\$300	
Non-Member Rate	\$325	\$375	
Retiree Rate	\$125	\$125	
Student Rate (full-time student with picture ID)	\$25	\$25	
SINGLE DAY			
Please check which day : <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday	IAA Member Rate	\$175	\$225
Please check which day : <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday	Non-Member Rate	\$250	\$275
TRADE SHOW ONLY (No meals, workshops, or conference program)	\$50	---	
SPOUSE REGISTRATION & TRADE SHOW ASSISTANT Wednesday & Thursday meals only	\$125	\$125	
		<b>TOTAL</b>	

METHOD OF PAYMENT	
Mail Registration & Payment to: Lindsey Purcell, 195 Marsteller St., FORS 110, West Lafayette, IN 47907-2033 For Credit Card or Purchase Order only: Email to <a href="mailto:lapurcel@purdue.edu">lapurcel@purdue.edu</a> or fax to 765-496-2422	
<input type="checkbox"/> Check Enclosed, payable to Indiana Arborist Association	<input type="checkbox"/> Purchase Order - Number _____
<input type="checkbox"/> Credit Card: Please charge my (check one) <input type="checkbox"/> Visa <input type="checkbox"/> AmEx <input type="checkbox"/> MasterCard	
Card Number:	Expiration Date:
Name as it appears on card:	
Signature: _____	
Payment Address (required for processing):	

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## EXHIBITOR & SPONSORSHIP REGISTRATION FORM

### SPONSOR/EXHIBITOR INFORMATION (Please print)

Company Name:		
Contact Name:	Daytime Phone No.:	Fax No.:
Address:	Email:	
City:	State:	Zip

### EXHIBITOR SET-UP INFORMATION

Large Equipment Set-Up: Monday, January 18, 2010 - Noon to 6:00pm  
Booth Set-Up: Tuesday, January 19, 2010 - 8am to 5pm  
Booth Tear-Down: Thursday, January 21, 2010 - 1:30 to 5pm

#### SPONSORSHIP INFORMATION

TOTAL

#### CONFERENCE SPONSORSHIP (please check the appropriate box)

Sycamore \$1,000     Oak \$500     Walnut \$200     Maple \$100

#### WEDNESDAY NIGHT SPONSORSHIP (please check the appropriate box)

\$300     \$200     \$100     \$50

#### EXHIBITOR BOOTH INFORMATION

Each Booth receives 1 Full Conference Registration and 1 IAA Membership

On or  
Before  
12/18/09

After  
12/18/09

Number of Booths \_\_\_\_\_

Booth is 10' by 8' wide and includes 2 chairs and carpet  
(please circle) 6 foot table or 8 foot table

\$350

\$400

Electricity

\$30

TOTAL

#### NEW EXHIBITOR POLICY

Please note that prior to the conference, payment must be received in full  
& a Certificate of Insurance must be received listing the IAA as a co-insured

#### SILENT AUCTION INFORMATION

I will be bringing \_\_\_\_\_ for the auction, silent auction or raffle.

#### ADDITIONAL VENDOR ATTENDEES

Each Booth receives 1 Full Conference Registration and 1 IAA Membership  
Additional Vendor Attendees must fill out the attached Conference Registration Form

#### METHOD OF PAYMENT

Mail Registration & Payment to: Lindsey Purcell, 195 Marsteller St., FORS 110, West Lafayette, IN 47907-2033  
For Credit Card or Purchase Order only: Email to [lapurcel@purdue.edu](mailto:lapurcel@purdue.edu) or fax to 765-496-2422

<input type="checkbox"/> Check Enclosed, payable to Indiana Arborist Association	<input type="checkbox"/> Purchase Order - Number _____
<input type="checkbox"/> Credit Card: Please charge my (circle one)    Visa    AmEx    MasterCard	
Card Number:	Expiration Date:
Name as it appears on card:	
Signature: _____	
Payment Address (required for processing):	