

Advertising Insertion Order Form for Indiana Arborist Association

HOOSIER

Arborist

Issue Choices:

Please mark the issues of *Hoosier Arborist* in which you would like your advertisement to appear. A 10% discount will be applied if two or more consecutive ads are purchased.

Winter Issue (Electronic) Mail Date: February 21st
 Spring Issue (Print) Mail Date: May 21st
 Summer Issue (Electronic) Mail Date: July 21st
 Fall Issue (Print) Mail Date: October 21st

Ad Size Choices: Please Mark Your Ad Size.

1/4 page (2" X 3") Rate: \$125.00/issue
 1/3 page (4" X 6") Rate: \$150.00/issue
 1/2 page (5" X 8") Rate: \$175.00/issue
 1/2 page—Back Cover (5" X 8") Rate: \$250.00/issue
 Full Page (8" X 10") Rate: \$325.00/issue
 E-newsletter Sponsor Rate: \$250.00/issue
 Brochure insert (Space permitting) Rate: \$600.00/issue

Web Advertising Choices:

IAA Member 6 months Rate: \$250
 12 months Rate: \$450 (less 10% discount included)
Non-member 6 months Rate: \$400
 12 months Rate: \$720 (less 10% discount included)

Contact and Company Information:

Contact Name: _____
Company: _____
Address: _____
City, State, Zip: _____
Phone: _____
Fax: _____
Email: _____

Payment Information:

Check Enclosed # _____ (make checks payable to Indiana Arborist Association)
 Visa MasterCard American Express Discover
Account Number _____ Expiration date _____
Billing Address and Zip Code _____
Authorized Signature _____

Advertising Terms

Ads are selected at the discretion of *Hoosier Arborist*. *Hoosier Arborist* is not responsible for poor reproductions as a result of client-supplied materials or for any errors in electronic files supplied by the client. Ads not received by deadline may not be run. *Hoosier Arborist* reserves the right to dissolve any advertising contracts found to be unsuitable by IAA membership and/or board.

Mail or Fax to
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