



2010 Sponsorship Opportunities

Indiana Arborist Association

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2010 Sponsorship Opportunities

Golf Outing Sponsorships on 08/26/10

- Hole Sponsor \$250.00**
 - Company name on sign at the event
 - Company name listed in the newsletter.
 - Listing on Golf Page of IAA website
- Lunch Sponsor \$250.00**
 - Sign placed in the lunch area.
 - Sponsorship listed in the Golf Program.
 - Company name listed in newsletter.
- Beverage Cart Sponsor \$250.00**
 - Sponsor listing on Golf Program.
 - Sponsor recognition during dinner.
 - Sign at event and beverage cart.
 - Company name listed in newsletter.
- Hole Prize Sponsor \$500.00**
 - Company name on signs at all prize holes
 - Sponsorship listed in Golf Program.
 - Company name on Golf Page of IAA website
 - Company name listed in newsletter.

Tree Climbing Competition on Sept. 25

- Event Sponsor \$500.00**
 - Sign at Tree Climbing Event (TCC)
 - Listing on TCC page of IAA Website.
 - Free trade show booth at the TCC.
 - Sponsorship listed in TCC Program
 - Company name listed on event shirts
 - Company name listed in newsletter.
- Lunch Sponsor \$200.00**
 - Sign at the lunch buffet.
 - Company name listed in newsletter.
 - Company name in TCC Program.
 - Company name listed on TCC webpage

Annual Conference & Trade Show on 1/18 – 1/20

- Wednesday night Reception \$500.00**
 - Sign in center of Trade show
 - Banner in reception area
 - Sponsor listing in Annual Meeting Program
 - Listing on trade show page of IAA website
 - Company name included on email blasts
 - Company name on all literature
- Breakfast Sponsor \$250.00**
 - Sign at breakfast
 - Sponsor listing in the Annual Meeting Program
 - Company name on all literature
 - Company name listed in newsletter.
- Show Sponsor \$2,500.00 one day
\$4,000.00 all days**
 - Free booth at the Trade Show
 - Company name on all literature
 - Company name on all banners
 - Company name on tree climber shirts
 - Company name listed in newsletter.
 - Recognition at the reception
 - Listing on conference page of IAA
 - Website
- Refreshments \$250.00**
 - Sign at refreshment table
 - Listing on conference page of IAA website
 - Listing in program directory
 - Company name listed in newsletter.
- Conference Brochure \$1,000.00**
 - Company logo on front of notebook handed out to all attendees.
 - Company name listed in newsletter.
 - Company name listed on website.
- Lunch Sponsor \$500.00**
 - Signage in lunch area
 - Listing conference page of IAA
 - Website
 - Listing in program directory
 - Company name listed in newsletter.

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Yes! I support the IAA. Sign me up for the following sponsorships:

Name: _____ Company: _____
Address: _____ City/State/Zip: _____
Phone: _____ Fax: _____
Total Amount of Sponsorships: \$ _____ E-mail: _____

Send Payment to: Indiana Arborist Association; 195 Marstellar St., W. Lafayette, IN 47907

Pay with Visa or MasterCard:

Name on Card: _____ Card #: _____
Expiration Date: _____ Amount: \$ _____

IAA Sponsorship Opportunities

The Indiana Arborist Association is a chapter of the [International Society of Arboriculture](#), a worldwide professional organization, dedicated to fostering a greater appreciation for trees, and promoting research technology, and the professional practice of Arboriculture. None of this would be possible, if it were not for our devoted and kind sponsors that contribute to the IAA and its mission. Listed below are the sponsorships opportunities the IAA is offering reputable and caring companies willing to support.

Sponsorship levels will be awarded on a first come first serve basis, in other words, companies participating in the 2010 sponsorship program earn status as they contribute throughout the year in a progressive form. (i.e., Company ABC contributes \$2000.00 for an event early in the year, they will be listed as a Walnut Sponsor. Sometime over in the summer Company ABC donates another \$1000.00. From that point forward, Company ABC will be recognized as a Sycamore Sponsor, etc.)

Standard sponsorship recognition includes a sign at the event, company listed in the newsletter as a sponsor and company name in all promotional materials and programs.

So take advantage of this opportunity to get your company's name out to your colleagues, peers and customers. Please contact Lindsey Purcell at the number below for more information.

Tulip Tree ANNUAL SPONSORSHIP
\$5,000.00 PER YEAR

Sycamore ANNUAL SPONSORSHIP
\$3,000.00 PER YEAR

Walnut ANNUAL SPONSORSHIP
\$2,000.00 PER YEAR

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